The Changing Landscape of Long Term Care Conference
Registration

June 10, 2016
Friday • 7:30 a.m. to 5:00 p.m.
Renaissance St. Louis Airport Hotel
9801 Natural Bridge Rd. • St. Louis, MO 63134

• Conference Host •

• Advocate Sponsor •

• Luncheon Sponsor •

• Champion Sponsors •

• Hero Sponsors •

• Defender Sponsors •
The Changing Landscape of Long Term Care Conference

PROGRAM SCHEDULE

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<tr>
<th>Time</th>
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<td>7:30 - 8:00</td>
<td>Check-In</td>
<td>12:35 - 1:00</td>
<td>Lunch</td>
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<tr>
<td>8:00 - 8:10</td>
<td>Welcoming Remarks</td>
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<td>Caregiver Runway</td>
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<tr>
<td>8:10 - 9:25</td>
<td>Opening Session/Morning Keynote</td>
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<td>Afternoon Keynote</td>
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<td>9:45 - 11:00</td>
<td>Breakout Sessions I</td>
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<td>Breakout Sessions III</td>
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<td>11:00 - 11:20</td>
<td>Breakout Sessions II</td>
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<tr>
<td>11:20 - 12:35</td>
<td>Breakout Sessions II</td>
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Morning Keynote Speaker

**IT'S TIME FOR A REVOLUTION — RE-DESIGN AND RE-IMAGINE LONG TERM CARE FOR ALL MEMBERS OF THE CARE PLAN TEAM**  
Lisa Thomson

This session will discuss the dramatically changing health care landscape that will challenge all post-acute leaders within the care plan team. Lisa Thomson will discuss how you can strive and thrive amidst change including regulatory changes, Affordable Healthcare Act initiatives, new payment models, organizational data, new quality measures from the Centers for Medicare and Medicaid Services and a changing workforce. This all must be managed along with the expectations of a new consumer who demands a higher quality of life. All these factors will drive the new health care culture. Are you prepared? Post-acute care is a critical member in the new health care models that are forming and growing across the nation. It is time to embrace the healthcare revolution! This engaging and enlightening session will provide leaders an oversight of the swift changes and strategies to redesign your clinical and financial operations. Re-imagine how your organization is positioned in the new marketplace and refresh your approach to change! Underwritten by McKesson.

*Speaker: Lisa Thomson, LNHA, Chief Marketing and Strategy Officer, Pathway Health Services*

Luncheon Sponsor Presentation

**DRESS FOR SUCCESS IN A PERSON-CENTERED SETTING**  
**SCRUBS & BEYOND**

*Caregiver Runway: Scrubs and Beyond - Inspired by the Caregiver. Clothing modeled by St. Louis caregivers.*

*Introduction: Joan Devine, MA, BSN*

Afternoon Keynote Speaker

**WHAT YOU EAT IMPACTS HOW YOU LIVE: NUTRITION IN LONG TERM CARE SETTINGS & HOW TO MEET THE NUTRITIONAL NEEDS OF OLDER ADULTS**  
Melissa Ramel

Who likes the food? Engage in a thought-provoking presentation on how aging changes the way we see and taste food. These changes impact the ability of older adults to receive the nutrition they need to survive and thrive.

*Speaker: Melissa Ramel MS, MPH, RD, LD, Department of Nutrition and Dietetics, Saint Louis University*

*Target Audience: Anyone who consumes food or knows someone who consumes food!*
The MOQI team members will share the steps taken to reduce unnecessary transfers to hospitals, reduce antipsychotic use among residents with dementia and increase the use of advanced directives to assist with end of life planning for residents. Nursing staff can be provided with the education and assessment skills to change how they work with residents who have multiple co-morbidities and need improved monitoring using INTERACT tools. Hear how the implementation has reduced the huge human cost to those in long-term care by extending and improving quality of life, while being cost effective.

Speakers: Annette Lueckenotte, RN, MSN; Marcia Flesner, PhD, RN; JoAnn Franklin, RN, DNP; Colleen Galambos, Ph.D., Sinclair School of Nursing, University of Missouri

Target Audience: administrators, executive directors, social workers, nursing, MDS coordinator and care plan team members.

This session will focus on demystifying long-term care options and debunking common myths and misconceptions about long-term care. Learn about your long-term care options including adult day care and respite care, medical and nonmedical in-home care and four licensed levels of long-term care communities. Learn how to select which option best meets your love one’s needs. Discover what to ask during the process of choosing the best option. Learn about payment options available to cover the cost of services.

Speaker: Katelyn Eichorst, MSW, VOYCEconnect and Community Engagement Coordinator

Target Audience: Anyone who is growing older, family members, individuals nearing retirement and caregivers.

PROFESSIONAL TRACK:
Update on the Missouri Quality Initiative (MOQI) Journey: Saving Lives and Improving Quality Through INTERACT (Interventions to Reduce Acute Care Transfers)

COMMUNITY TRACK:
“The Other Talk”

Hear a provocative roadmap for talking to your children about the rest of your life and what your expectations are. This will give you a comprehensive, proactive approach to the various decisions and actions that need to be taken throughout the last chapter of life rather than waiting for the next unexpected crisis that can often tear a family apart. This discussion is also geared towards families to inspire a real sense of urgency to plan and prepare for a whole new set of challenges when their parents enter their last decades. These four facts of life will be addressed: 1.) Taking charge at the end of life; 2.) Financing Your Uncertain Future; 3.) Living in Your Home or Transitioning to Assisted Living; 4.) Getting the Medical Care You Need and Decide Who Will Advocate for Your Medical Needs When You Can’t. Leave empowered with information and tools to create your future. Underwritten by Stonecrest of Clayton.

Speaker: Tim Prosch, nationally-known speaker and author of “The Other Talk”
PROFESSIONAL TRACK:
Is Everyone a Senior? How to Meet the Needs of Younger Populations in Long-Term Care

Many long-term care residents are decades younger than his/her neighbors. Younger populations in long-term care present challenges to engaging a non-traditional and growing client base. This session will discuss how to engage younger populations in long-term care as well as discuss the challenges of meeting the needs of those with mental illness, drug addiction and other challenges. Learn how to meet the social, emotional and health needs of a younger population including appropriate social activities, the use of technology and how to advocate for their interests.

Speakers: Suzanne Carron, MS, OTR/L, Director of Community Partnerships & Programs, National MS Society; Brandon Vincent, MHA, NHA, Administrator, NHC Town & Country; Jennifer Frazier, Activity Director, NHC Town & Country
Panel Discussion: Residents of NHC Town & Country

Target Audience: Long-term care owners, administrators, executive directors, directors of nursing, activity directors, social workers and family members.

COMMUNITY TRACK:
Empowering the Family

Join us for a Family Advocacy training to provide families the tools to help them speak-up for their loved ones in a long-term care community. In this session, you will learn the common grievances in long-term care, tactics for resolving issues, the residents’ bill of rights, identification of key staff that can help you address concerns and the role of outside advocates, such as VOYCE ombudsmen, and key state resources such as the Elder Abuse and Neglect Hotline. Hear a panel discussion of long-term care staff and a VOYCE ombudsman to share experiences and recommendations.

Speaker: Katelyn Eichorst, MSW, VOYCEconnect and Community Engagement Coordinator
Panel discussion: Kevin Hudson, Director of Social Services, Marymount Manor; Allan Barton, VOYCE ombudsman; Kim Kraemer, Administrator, Delmar Gardens South.

Target Audience: Individuals who have or anticipate having family members and/or friends in a long-term care community, individuals who are contemplating a move into assisted living, memory care or skilled nursing community and long-term care staff members who are interested in hearing the perspective of family members.

"The information presented was very useful. I am going to incorporate more of this information into our new employee orientation." - 2015 conference attendee

"We made several great networking connections with attendees who are now partnered with us." - 2015 Conference sponsor
Breakout Sessions IV (Choose Only One)

**PROFESSIONAL TRACK:**
**Compassion Fatigue: How to Self Care When You Can’t Give Any more**

Caregivers go into their profession with the passion to care for others. But care giving can be demanding and exhausting with constant crises and change that zap our strength. How do we care for ourselves so we can be the best at what we do? Learn how to juggle the demands of the “sandwich generation” as they care for parents and children. Hear how holistic healing and renewal strategies must be incorporated in the caregiver’s life to achieve balance and wholeness.

**Speaker:** Dr. Gary Behrman, Ph.D., MSW, M.Div., LCSW, Assistant Adjunct Professor, Saint Louis University

**Target Audience:** Administrators, executive directors, directors of nursing, activity directors, social workers, family members and caregivers.

**PROFESSIONAL TRACK:**
**Ethics in “Move-Ins”: Bottom Line Versus Being Able to Sleep At Night**

Can we really serve everyone? How do we say “no” when we are faced with pressure to keep occupancy high? How can we ensure we admit those we can best serve with the highest quality of care? Ethical dilemmas will be discussed and as well as strategies to ensure best practices are utilized.

**Panel Discussion:** Rachel Giffhorn, Executive Director, Stonecrest of Clayton; Dawn Gonzales, RN, Director of Nursing, West County Care Center; Jen Ryan, Admissions, Windsor Estates.

**Target Audience:** Long-term care owners, administrators, executive directors, directors of nursing, social workers, admissions coordinators and marketing coordinators.

“Outstanding conference!” - 2015 conference attendee
June 10, 2016 Registration

Please make checks payable to:

VOYCE
680 Craig Road, Suite 245, St. Louis, MO 63141

For easy registration and online payment, please visit us at www.voycestl.org and fill out our online registration form. The early bird special for registration ends June 1st!

***Discounted General Public Registration Rate Available to Students, Family Members and Their Individual Loved Ones***

**Workshop Fees**

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<tr>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>All Day Registration (Includes Lunch) without CEUs</td>
<td>$65</td>
</tr>
<tr>
<td>All Day Registration (Includes Lunch) with 7 CEUs</td>
<td>$125</td>
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<tr>
<td>General Public All Day Registration (Includes Lunch)*</td>
<td>$35</td>
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<tr>
<td>Ombudsman (Must be active)</td>
<td>$25</td>
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<tr>
<td>VOYCE Long-Term Care Consumer Resource Guide &amp; Directory</td>
<td>$15</td>
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<tr>
<td>Tax-Deductible Donation in Lieu of Attendance</td>
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*Total: ____________________

**Method of Payment**

- [ ] Check
- [ ] Visa
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- [ ] American Express

Credit Card # _____________________________  3-4 Digit Security Code (CVC) ________  Exp. Date ____________

Print Name as Appears on Card _____________________________  Signature _____________  Date ____________

Name__________________________________________

Business________________________________________________________________________________________

University and Program Currently Attending (Students Only) _______________________________________

Address___________________________________________________________________________________________

City_________________________________  State ______  Zip________

Phone__________________________________  E-mail __________________________

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Suite 245  Fax: 314-918-9188
St. Louis, MO 63141  E-mail: info@voycestl.org