

Honoring Exceptional Caregivers in Our Community

HONORING THE CAREGIVER

At our Caregiver Awards Luncheon, we have been recognizing staff and volunteers for over 20 years who demonstrate excellence in resident care and exemplify commitment to quality of long-term care in our service area. These honorees do an outstanding job caring for and respecting the rights of those in long-term care. We had nearly 600 attendees at the 2017 luncheon representing long-term care providers, including home care agencies, hospice providers, adult day care centers and more than 360 long-term care communities in our 21-county service area. These individuals often include the administrators, directors of nursing, nursing staff, activity directors, social workers, support service staff and volunteers. Additionally, the luncheon has attracted a wide variety of other attendees who also support and provide services to the long-term care communities and individuals, including hospitals, medical equipment providers, estate planning lawyers, financial planners, bankers and so many more.

SPONSORSHIP BENEFITS

Sponsorship provides excellent visibility of support for the work of VOYCE and the exceptional caregivers through signage, recognition and printed materials at the luncheon as well as advance exposure through our e-marketing, website, social media and other online media platforms. There is a wide variety of sponsorship levels and some of the opportunities that exist at the various levels include:

- Company Name announced as sponsoring the 20-year Lifetime Achievement Award
- Opportunity to address the audience
- Exhibit table
- Logo on every table
- Ability to distribute promotional literature/giveaways
- Promotional video with a sound bite from senior person within the organization
- VIP recognition
- Advertisement in the program
- Your logo on VOYCE's website for the entire year
- Complimentary valet parking
- Tax deductible avenue to use your marketing dollars
- Ability to network with other professionals, social workers and caregivers within the long-term care community
- A way to give back to the community you are part of by supporting a non-profit that is a valuable resource

Please see the entire list of benefits for each sponsorship level to find the level which is right for your organization.

If you have questions, please call 314-918-8222

ABOUT VOYCE

VOYCE is a 501(c)(3) non-profit organization which provides free assistance to families and individuals seeking long term care for loved ones, as well as advocacy for those currently living in long-term care settings. VOYCE offers free advocacy services to the 22,000 individuals who reside in more than 360 skilled nursing, assisted living and residential care communities in Greater St. Louis and northeast Missouri. In 2017, VOYCE helped almost 1,000 individuals find long-term care, resolved over 5,000 complaints in long-term care settings and made over 19,800 visits to people in long-term care. VOYCE would not be able to provide its services free of charge to families and individuals if it were not for the continuous generosity of our sponsors.



2018 Caregiver Awards Luncheon Sponsorship

**SPEAKING UP FOR QUALITY
LONG TERM CARE**

Benefits	Presenting \$10,000	Advocate \$5,000	Champion \$2,750	Hero \$1,650	Defender \$1,100
Sponsor of Caregiver 20-Year Lifetime Achievement Award	X				
1 Minute In-Person or Video Address to Audience During Luncheon Opening	X				
Exhibit Table in Registration Area (6-foot Skirted Table)	X				
Sound Bite from a Senior Person within the Organization on the Promotional Video	X				
Logo on Cover of the Program as Presenting Sponsor	X				
Logo on Nomination Forms	X	X			
Multiple Mentions by Name During Luncheon	X	X			
Ability to Distribute Promotional Literature Giveaways at Each Seat	X	X			
Premium Table Location	X	X			
Complimentary Preferred Parking	X	X			
Logo on a Table Tent at Each Table	X	X	X		
Web Link on VOYCE Website to Sponsor Website for One Year	X	X	X		
Social Media Recognition with Logo	X	X	X		
VIP Reception and Pre-Scheduled Private Photo Session Before the Luncheon	X	X	X	X	
Ad in the Event Program	Back Cover	Full Page	1/2 Page	1/4 Page	1/8 Page
Multiple Advance Digital Marketing Campaigns with Logo to Entire VOYCE Database	X	X	X	X	X
Logo on VOYCE Website for One Year	X	X	X	X	X
Logo on Signage at the Luncheon	X	X	X	X	X
Tickets to the Luncheon	20 (2 Tables)	10 (1 Table)	8	4	2



2018 Caregiver Awards Luncheon

November 29, 2018

Renaissance St. Louis Airport Hotel

Sponsorship Commitment Form

To receive full sponsor recognition opportunities,
please copy and return completed commitment form and contribution to VOYCE

Levels of Sponsorship

- Presenting Sponsor \$10,000
- Advocate Sponsor \$ 5,000
- Champion Sponsor \$ 2,750
- Hero Sponsor \$ 1,650
- Defender Sponsor \$ 1,100

Extra Tickets

Early Bird Registration By 11/9/2018

of Tables (10 seats) _____ x \$800 = \$ _____

of Individual Ticket(s) _____ x \$ 80 = \$ _____

Registration After 11/9/2018

of Tables (10 seats) _____ x \$900 = \$ _____

of Individual Ticket(s) _____ x \$ 90 = \$ _____

Method of Payment

- Check enclosed (payable to VOYCE)
- I authorize VOYCE to charge the following credit card:
 - Visa MasterCard Discover American Express

A 6% Processing Fee Will Be Charged For All Credit Card Transactions

Credit Card # _____ 3 or 4 digit CVV Code _____ Exp. Date _____

Print Name as Appears on Card _____ Signature _____ Date _____

Total Amount: \$ _____

NAME/CONTACT: _____ TITLE: _____

COMPANY/ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ E-MAIL: _____

SIGNATURE: _____ DATE: _____