

## Sponsorship Opportunities

VOYCE's Changing Landscape of Long-Term Care Conference  
June 13, 2019 7:30 am - 5 pm Renaissance St. Louis Airport Hotel

### WHAT SPONSORS ARE SAYING

*"I sponsor a lot of conferences each year and this was by far one of the best! I was able to meet a lot of different people who were great leads for us."* ~2018 Sponsor

*"I loved the fact that the sponsor booths were in the same room as the actual conference. That gave us all day exposure in front of our potential customers."*

~2018 Sponsor

*"What a fantastic marketing opportunity for our organization! Not only was it a way for us to meet one-on-one with potential clients but it was also an opportunity to publicly show our support for a great organization and network with others within the long-term care community. We are looking forward to next year's conference!"*

~2018 Sponsor

### WHAT IS THE CONFERENCE?

An educational conference to bring together long-term care professionals and individuals from the community to learn dynamic strategies, innovative tools and available options.

The mission of the conference is two-fold; 1) improve the delivery of care to those in long-term care settings and 2) provide resources to those searching for or struggling with long-term care.

This year we are following a record breaking six years with an attendance in 2018 of 400 attendees representing administrators, social workers, owners, professionals within the long-term care community and individuals from the general public who need help and guidance.

### SPONSORSHIP BENEFITS

Sponsorship provides excellent visibility of support for the work of VOYCE through signage, recognition and printed materials at the conference as well as advance exposure through digital marketing, our website and other online media platforms. Depending on the sponsorship level, the following is just a sampling of sponsorship opportunities:

- **Exhibit space** which is physically located within the conference room
- Opportunity to **address the audience**
- Ability to **distribute promotional literature/giveaways**
- **Advertisement** in the program
- Your **logo with a link to your website** on VOYCE's website for the entire year
- High **visibility** leading up to the event including social media
- **Tax-deductible** avenue to use your marketing dollars
- Ability to **network** with other professionals, social workers and caregivers within the long term care community
- A chance to **give back** to the community you are part of by supporting a nonprofit that is a valuable resource to those within the long-term care community

Depending on the sponsorship level, your organization may receive additional benefits. See the list of benefits specified for each sponsorship level on the Sponsorship Commitment Form. If you have questions, please contact 314-918-8222.



**SPEAKING UP FOR QUALITY  
LONG TERM CARE**

## 2019 Changing Landscape of Long Term Care Conference

June 13, 2019

<b>Benefits</b>	<b>Presenting \$5,500</b>	<b>Advocate \$2,750</b>	<b>Champion \$1,650</b>	<b>Hero \$1,195</b>	<b>Defender \$895</b>
Provide Speaker with CEUs in line with Conference topics	X				
Two Minute Video to Be Sent via Email to VOYCE database	X				
One Page Advertorial in Program*	X				
Catalog in Attendees' Take-Home Bag	X				
Logo on Cover of the Program as Presenting Sponsor*	X				
Web Link on VOYCE Website for One Year	X	X			
One Minute Video (provided by sponsor) or In-Person at Lunch*	X	X			
30 Second Video (provided by sponsor) or In-Person at Lunch*			X		
One Day of Promotion on Signage with Logo	X	X	X		
One Item in Attendees' Take-Home Bag	X	X	X		
Logo on Table Tent at Each Table	X	X	X		
Social Media Recognition with Logo	X	X	X	X	
Ad in Program	Premium Space Full Page	Premium Space Full Page	1/2 Page	1/4 Page	1/8 Page
Exhibit Space (6 foot skirted tabletop)	Premium Space	Premium Space As Available	X	X	X
Multiple Advance E-Marketing Campaigns with Logo to Entire VOYCE Database	X	X	X	X	X
Logo on VOYCE website for One Year	X	X	X	X	X
Logo on Signage at the Conference	X	X	X	X	X
Registration Tickets (non CEU)	10	6	6	4	2



**SPEAKING UP FOR QUALITY  
LONG TERM CARE**

**THE CHANGING LANDSCAPE OF LONG-TERM CARE CONFERENCE  
JUNE 13, 2019**

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**SPONSORSHIP COMMITMENT FORM**

PRESENTING SPONSOR \$5,500

ADVOCATE SPONSOR \$2,750  CHAMPION SPONSOR \$1,650

HERO SPONSOR \$1,195  DEFENDER SPONSOR \$ 895

ADDITIONAL \_\_\_\_\_ X \$75 (NON CEUS) BY 5/15/19, \$85 THEREAFTER

REGISTRATIONS \_\_\_\_\_ X \$125 (CEUS) BY 5/15/19, \$135 THEREAFTER

TOTAL \$\_\_\_\_\_

ANY REGISTRATIONS IN ADDITION TO THE NUMBER ALREADY INCLUDED WITH SPONSORSHIP

**A 6% PROCESSING FEE IS CHARGED FOR ALL CREDIT CARD TRANSACTIONS**

\_\_\_\_\_ CHECK \_\_\_\_\_ MASTERCARD \_\_\_\_\_ VISA \_\_\_\_\_ AMERICAN EXPRESS \_\_\_\_\_ DISCOVER

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CREDIT CARD # \_\_\_\_\_ 3-4 DIGIT SECURITY CODE (CVV) \_\_\_\_\_ EXP. \_\_\_\_\_

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SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

CONTACT NAME AND TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

TO RECEIVE FULL BENEFITS OF SPONSORSHIP, PLEASE RETURN COMPLETED SPONSORSHIP COMMITMENT

FORM BY APRIL 1, 2019.